**Company Profile**

The Pabst Theater Group/PTG Live Events is a multi-faceted entertainment organization. We host over 400 events annually in three historic venues in downtown Milwaukee: Pabst Theater (est. 1895), Riverside Theater (est. 1928) and Turner Hall Ballroom (est. 1882) as well as venues throughout Metro Milwaukee.

Our organization is dedicated to outstanding service and promotion of the City of Milwaukee as well the world-class artists we are privileged to host. All year round, these events take place in iconic, creative places of public assembly that help to build community, loyalty and reinforce identity and heritage for our city.

**Summary**

The Pabst Theater Group/PTG Live Events is seeking an experienced and motivated public relations professional to lead press and PR efforts for the business.

**Description**

Primary responsibilities for this position includes overseeing all press and public relations activities on behalf of The Pabst Theater Group's portfolio of events and public image.  This individual will work closely with the talent buying, marketing and sponsorship departments to ensure sales goals are met or exceeded. Additionally, this individual will act as a community ambassador to promote and maintain PTG's positive brand, image and altruistic goals.

**Qualifications**

-Bachelor’s degree or higher in journalism, communications or related field.

-3 or more years professional experience in public relations, preferably in entertainment, event planning or marketing or otherwise applicable industries.

-Ability to effectively present plans, strategies and results to the organization's management team.

-Impeccable communication skills and the ability to interface and develop strong relationships with press entities, artist management contacts and community partners.

**How to Apply: PR Manager**

Please send a resume with cover letter to Matt Beringer, [mberinger@ptglive.com](mailto:mberinger@ptglive.com), with “PR Manager” in the subject line.

The deadline for resumes is Friday, March 3rd at 12PM.